

## **EANS-Adhoc: Zapf Creation AG / Switch to the Entry Standard**

-----  
ad-hoc disclosure pursuant to section 15 of the WpHG transmitted by euro  
adhoc with the aim of a Europe-wide distribution. The issuer is solely  
responsible for the content of this announcement.  
-----

10.05.2011

Rödental, May 10, 2011 - The Management Board of Zapf Creation AG (ISIN  
DE0007806002) and the Supervisory Board resolved today to prepare for the switch  
from the Prime Standard market segment (regulated market) to the Entry Standard  
market segment (over-the-counter market) on the Frankfurt Stock Exchange.

Further inquiry note:

Claudia Dorst

Telefon: +49(0)9563/725-1513

E-Mail: [claudia.dorst@zapf-creation.de](mailto:claudia.dorst@zapf-creation.de)

end of announcement

euro adhoc  
-----

~  
issuer: Zapf Creation AG  
Mönchrödener Straße 13  
D-96472 Rödental  
phone: +49 (0)9563 725-10  
FAX: +49 (0)9563 725-41513  
mail: [info@zapf-creation.com](mailto:info@zapf-creation.com)  
WWW: <http://www.zapf-creation.de>  
sector: Consumer Goods  
ISIN: DE0007806002  
indexes: MDAX, CDAX, Classic All Share  
~

stockmarkets: regulated dealing/prime standard: Frankfurt, free trade: Berlin,  
Hamburg, Stuttgart, Düsseldorf, Hannover, München  
language: English

Digitale Pressemappe: [http://www.ots.at/pressemappe/EASY\\_8199/aom](http://www.ots.at/pressemappe/EASY_8199/aom)

\*\*\* OTS-ORIGINALTEXT PRESSEAUSSENDUNG UNTER AUSSCHLISSLICHER  
INHALTLICHER VERANTWORTUNG DES AUSENDERS - WWW.OTS.AT \*\*\*

OTS0290 2011-05-10/18:28

101828 Mai 11

Link zur Aussendung:

[http://www.ots.at/presseaussendung/OTS\\_20110510\\_OTS0290](http://www.ots.at/presseaussendung/OTS_20110510_OTS0290)