

IFCO wins French TV station's innovation award for mid-sized companies: Grands Prix BFM Business 2019

Paris (ots) - The accolade distinguishes IFCO's technological, digital and environmental innovation resulting in continual improvements in its supply chain solutions

IFCO SYSTEMS, the world's leading supplier of reusable plastic containers (RPCs) for fresh food, was awarded the Innovation prize at the second annual Grands Prix BFM Business award ceremony. The event, organized by TV station BFM to honor mid-sized firms, took place yesterday evening in Paris. This accolade marks out the company for its innovation capabilities to serve its customers while contributing to the circular economy.

Pierre-Olivier Blanchard, Managing Director of IFCO France, participated in the ceremony. During the course of the year, BFM Business airs five broadcasts called "En Route vers les Grands Prix" (On the Way to the Grands Prix) on its channel. It involves a contest between two winning companies in the same category for each of six categories.

Innovations based on over 1100 patent applications

Over the last ten years, the group has filed 1,130 patent applications and was also designated in March 2019 as a German "innovation leader" by the F.A.Z. Institute (Frankfurter Allgemeine Zeitung) in cooperation with the IMWF (Institute for Management and Economic Research). These innovations are based on its collaborative product design approach as it works together with its entire ecosystem of customers, business partners and experts.

- Technological - IFCO's 84 service centers around the world are equipped with SmartCycle(TM), the company's washing and disinfection process that guarantees and optimizes food safety.

- Digital - MyIFCO(TM) enables customers to access and track their order information in real time. They can use the tool autonomously to manage all of their order, delivery, inventory and collection processes for their IFCO RPCs.

View the broadcast with Pierre-Olivier Blanchard:

<https://bit.ly/2PzU2pd>

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Digital press kit: <http://www.ots.at/pressemappe/DE130931/aom>

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