

Spin Master's Meccano Brand Rides Into 2016 With New Ducati Partnership

Toronto (ots/PRNewswire) - Spin Master Corp., ("Spin Master") (TSX: TOY) - a leading global children's entertainment company - is thrilled to announce a new partnership with Italian motorcycle giant Ducati. The two companies have signed a global agreement to create and market Meccano building set versions of the iconic motorcycles to fans around the world.

(Logo: <http://photos.prnewswire.com/prnh/20160315/344565LOGO>)

Ducati makes its Meccano debut with the Ducati Monster 1200 S Build and Play. The detailed set features coil-spring suspension, multi-piece wheels and real steering for an authentic experience at a small scale. No detail of Ducati's exceptional design has been missed, from the functioning kickstand to the side-mounted staggered shotgun exhaust. The model is an easy-to-build project for fans as young as 10 and is made up of more than 290 parts, in Ducati's eye-catching red and black design.

"Meccano and Ducati are both legendary brands with legions of fans around the world and we're excited to bring these two icons together for the first time," said Ben Gadbois Global President and Chief Operating Officer, Spin Master Corp. "The Meccano Monster 1200 S model has the unmistakable design and distinguishing features that visibly communicate the sophistication, timeless quality and uniqueness of a Ducati."

When Spin Master acquired Meccano in 2013, its engineers and designers infused the brand with innovation and robotic technology; the award-winning company continues to build Meccano's impressive portfolio of motor vehicle brands and entertainment licenses.

"We are delighted to announce this new licensing agreement, which will allow us to develop Ducati motorcycles in the distinctive Meccano style," stated Alessandro Cicognani, Ducati Licensing Director. "I'm sure that Ducati fans of any age will have a lot of fun playing with the Meccano Build and Play series".

Spin Master's new Meccano Ducati Monster 1200 S is now available at major retailers. MSRP: \$29.99 USD.

About Spin Master Corp.

Spin Master Corp. (TSX:TOY) is a leading global children's entertainment company that creates, designs, manufactures and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Bakugan, Air Hogs®, Spin Master Games(TM) and the 2015 Toy of the Year, Zoomer(TM) Dino. Since 2005, Spin Master has received 63 TIA Toy of The Year (TOTY) nominations with 16 wins across a variety of product categories. Spin Master has been recognized with 12 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. Spin Master is among a limited number of companies that not only develop and produce global entertainment properties, characters and content, but also monetize that content through the creation, sale and licensing of products. To date, Spin Master has produced five television series, including 2007 hit series Bakugan Battle Brawlers(TM) and its current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master employs over 950 people globally with offices in Canada, United States, France, Italy, United Kingdom, Slovakia, Germany, Holland, Mexico, China, Hong Kong and Japan.

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