

Carsten Dorn and Jonny Crowe become new members of the Media Impact Polska Supervisory Board

Zurich (ots) -

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- Cross-reference: Picture is available at:
<http://www.presseportal.de/galerie.htx?type=obs> -

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With immediate effect Carsten Dorn (46), Chief Operations Officer at Axel Springer Media Impact, will become new member of the Supervisory Board of Media Impact Polska, the joint sales organization of Grupa Onet.pl and Ringier Axel Springer Poland. Jonny Crowe (44), CDO at Ringier Axel Springer Media AG and interim CEO at Grupa Onet.pl, also joins the Board.

Mark Dekan, CEO Ringier Axel Springer Media AG: "I am delighted to see such experienced managers as Carsten Dorn and Jonny Crowe becoming supervisory board members of the leading sales organization in Poland. They will significantly enrich our board thanks to their know-how in the digital business and in advertising sales."

Carsten Dorn works since 1995 for Axel Springer in various positions. In 2010 he joined Axel Springer Media Impact (ASMI) as Chief Financial Officer. Since January 2014 he is Chief Operations Officer (CFO/COO) and member of the management board of ASMI. In this role he is responsible for the strategic collaboration with media agencies as well as the operational functions such as the management of tenders, controlling and IT.

Jonny Crowe has been Chief Digital Officer at Ringier Axel Springer Media AG since October 2013. He has been Member of the Management Board at Grupa Onet.pl since July 2014 and became interim CEO in December 2014. Before joining Ringier Axel Springer Media AG he spent four years with Naspers, where he served as Chief Operating Officer for Europe and has operated, acquired and founded Internet businesses over a period exceeding 15 years in both Europe and the US. He has worked regularly in Poland since 2008.

Carsten Dorn and Jonny Crowe succeed Dietmar Otti and Robert

Bednarski, who left Axel Springer resp. Grupa Onet.pl. Further Media Impact Polska Board members are Mark Dekan, CEO Ringier Axel Springer Media AG, and Edyta Sadowska, General Manager Ringier Axel Springer Poland.

About Ringier Axel Springer Media AG

Ringier Axel Springer Media AG was founded in 2010 by the Swiss Ringier AG and the German Axel Springer SE and bundles the activities of both shareholders in Central and Eastern Europe. The company operates in the growth markets of Poland, Hungary, Serbia and Slovakia with a broad range of media services, comprising more than 160 digital and print offerings. The company's registered offices are in Zurich and it employs a total of about 2700 employees.

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