

UBM plc Appoints Sally Shankland as EVP, Group People & Culture Director

London (ots/PRNewswire) -

UBM plc today announces the appointment of Sally Shankland as Executive Vice President, Group People & Culture Director, succeeding Jennifer Duvalier who joins ARM plc.

Sally has been promoted to this role from her current position as Chief Executive Officer of UBM Connect - UBM's US-based \$110m portfolio b2b marketing services business. Sally will maintain her involvement with UBM Connect as its non-executive Chairman and the process to appoint her successor as CEO is now under way. Sally will continue to be based in New York when she takes up her worldwide People & Culture role.

Sally joined UBM in 1988 and has held successive executive positions in marketing, sales and management. Sally led UBM Medica US's successful transition from a print-based publishing business to its position as one of the leading digital marketing services businesses serving the US healthcare market. She was subsequently appointed Chief Executive Officer of UBM Connect in May 2012.

David Levin, CEO of UBM plc, said:

"I am very pleased to announce Sally's appointment to lead UBM's People & Culture function, a role which is vitally important to UBM. Sally will work closely with me, our CFO Bob Gray and with colleagues on UBM's senior executive team to continue and further develop our programs to strengthen UBM's positive culture; to attract, develop and retain the talent which is driving forward UBM's development; to evolve UBM's organisational structure and operating model to focus on strong customer and market insight; and, to ensure we are operating effectively to deliver UBM's strategy as a global events-led marketing services and communications business."

"Sally's outstanding operational and commercial management track record at UBM Connect and at UBM Medica US make her ideally qualified to take on this larger role, having demonstrated her ability to relate to colleagues and customers alike, and her focus on creating high performance, inclusive cultures which produce great results. I

am particularly pleased that we've been able to promote someone into this role who has such deep operational experience and expertise in UBM and of the wider b2b media industry. Sally's appointment is also a great demonstration that UBM career paths can span both commercial and corporate roles."

Notes to Editors

1. About UBM plc

UBM plc is a global events-led marketing services and communications company. We help businesses do business, bringing the world's buyers and sellers together at events and online, as well as producing and distributing news and specialist content. Our 5,500 staff in more than 30 countries are organised into expert teams which serve commercial and professional communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to <http://www.ubm.com>; follow us on Twitter at @UBM_plc to get the latest UBM corporate news.

2. About UBM Connect

UBM Connect provides live media, marketing services, education and interactive digital environments across a number of communities, the largest of which are medical device design, advanced manufacturing and healthcare. UBM Connect's leading brands include MedTechWorld, Medical Design & Manufacturing, WestPack, Design News, Plastek, PharmaPack, QMed, Cancer Network, Physicians Practice and Psychiatric Times.

~

Rückfragehinweis:

Media: Peter Bancroft Director of Communications, E-mail
communications@ubm.com, Direct telephone +44-20-7921-5961 ; Chris
Barrie

Citigate Dewe Rogerson, E-mail chris.barrie@citigatedr.co.uk, Direct
telephone +44-20-7282-2943, Mobile +44-796-872-72-89;

Analysts/Investors:

Kate Postans, Email Head of Investor Relations,
investorrelations@ubm.com,
Direct telephone +44-20-7921-5023

~

Digital press kit: <http://www.ots.at/pressemappe/PR104463/aom>

***ORIGINAL APA-OTS TEXT - THE INFORMATION CONTAINED IN THIS PRESS
RELEASE IS SUBJECT TO THE EXCLUSIVE RESPONSIBILITY OF THE ISSUER***

OTE0008 2013-05-14/15:04

141504 Mai 13

Link zur Aussendung:

http://www.ots.at/presseaussendung/OTE_20130514_OTE0008