

Chrysler Group Announces International Sales and Marketing Appointments

Auburn Hills, Michigan (ots/PRNewswire) -

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- Judith K. Wheeler appointed Director - International Marketing and Communications
- Stephane Labous appointed Chrysler Managing Director - DaimlerChrysler France

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Chrysler Group has announced a series of senior level appointments within its International Sales, Marketing and Business Development organization which are effective immediately.

Judith K. Wheeler has been appointed Director - International Marketing and Communications, based in its Auburn Hills, Michigan. She will replace Stephane Labous, who was appointed Chrysler Managing Director - DaimlerChrysler France. Wheeler will transition into her new position over the next few weeks.

"Our International organization, along with Chrysler Group as a whole, is addressing key strategic issues as we expand our operations outside North America," said Michael Manley, Executive Vice President - International Sales, Marketing and Business Development. "Both Judith and Stephane bring extensive industry knowledge to their new positions, and will be valuable assets to the international team during this important new phase in our company's history."

In her new position, Wheeler will report to Manley and will be responsible for the International Marketing and Communications strategies and plans for the Chrysler Group.

Wheeler joined Chrysler Corporation in 1984 and has since held positions in Sales and Service, Dealer Network Development, Dodge Marketing and Product Planning and was also the Managing Director for Chrysler Group operations in Australia. Most recently she served as Vice-President - Marketing with DaimlerChrysler Canada. Wheeler holds a bachelor's degree in business administration from the University of Wisconsin, and a master's degree in management from St. Mary's University in Minnesota.

In his new position as Chrysler Managing Director - DaimlerChrysler France, Labous will be responsible for the sales, marketing and aftersales activities for the Chrysler, Jeep, Dodge brands in France and will report to Jacques Bousquet, Director - International Chrysler Group Sales, Western Europe Region.

Labous joined Chrysler in France in 1991 and has held several positions within the Chrysler International Sales, Marketing and Business Development organization since then. Most recently he served as Director - International Marketing and Communications, based in Auburn Hills. Labous holds a National Diploma in Marketing and Communication from ESCAE BREST, a Graduate School for Business and Management in France.

Web site: <http://www.media.daimlerchrysler.com>
<http://www.daimlerchrysler.com>

Rückfragehinweis:

Ariel Gavilan, +1-248-512-3404 (office), +1-248-495-4645 (cell), ag93@dcx.com, or Yvonne Malmgren, +1-248-512-1783 (office), +1-248-761-2776 (cell), ym32@dcx.com /NOTE TO EDITORS: For information about 2007 labor negotiations, please visit <http://cgmedia.daimlerchrysler.com> or <http://chryslerlabortalks07.com>.

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